



UIC 7th World Congress on Rail Training

Partnership & Sponsorship Package

09-11 April 2025

Chengdu, China

If you want to sponsor a WCRT 2025 activity outside of the package, please contact wcrt2025@uic.org.

Service included	Partnership (only for UIC members)		Sponsorship		
	Partner - Option 1 8 000	Partner - Option 2 8 000	Platinum 10 000	Gold 8 500	Silver 7 000
Visibility online					
Full visibility of brand/logo/company on all adverts, publications, invitations, electronic newsletters and promotional material	X	X	X	X	X
Congress website display of company profile or message	300 words	300 words	300 words	300 words	150 words
Enhanced exposure in the press kit a dedicated industry announcement article highlighting your sponsorship, to be featured as an UIC eNews and prominently displayed on the WCRT congress website.	Main position	Main position	Main position	2nd position	3rd position
At the congress venue					
Entrance banner logo on the large banner at the entrance to the Congress Centre	X	X	X		
Banner logo on the large banner at the entrance to the exhibition space	X	X	X	X	
Exhibition catalogue and final programme	1 page	1 page	1 page	half page	half page
Prime location for the booths in the exhibition hall	X	24m2	24m2	12m2	8m2
During the congress					
Introductory speech during the plenary session	X	X	X		
Promotional corporate video (3min) shown during breaks and lunches	X plus opening & closing	X plus opening & closing	X plus opening & closing	X plus closing	
Welcome pack Option to include the company brochure and a gift in the pack	X	X	X		
Photo wall featuring the logos of the main sponsors	X	X	X	X	X
Free congress registration for your representatives or customers	5	2	2	1	0